



360°

PHM
Prohealth
Management

A short, thick, dark horizontal line.

About us

Prohealth Management (PHM 360)

Healthcare Management, Business Development, training ,Recruitment & Digital Solutions

Company Overview

Prohealth Management (PHM 360) is a healthcare management and consultancy company with over 20 years of experience in the healthcare sector.

We provide integrated, end-to-end solutions for hospitals and healthcare facilities, covering healthcare management, business development, training, recruitment, and digital healthcare marketing.

Our comprehensive approach supports hospitals in improving operational efficiency, service quality, patient experience, workforce strength, and sustainable business growth.

Our Services

Healthcare Management & Consultancy

- Hospital operational and management consultancy
- Performance improvement and efficiency optimization
- Workflow and organizational structure development
- Patient experience enhancement
- Strategic advisory support for hospital leadership

Global Medical Supply Solutions

- Sourcing medical and aesthetic products from international markets.
- Strategic partnerships with manufacturers and suppliers in South Korea and China
- Procurement and supply of healthcare, dermatology, and aesthetic clinic products.
- End-to-end coordination of international sourcing and supply chain solutions.





Hospital Training & Development

We deliver comprehensive training programs across all hospital departments, including:

- Clinical, nursing, and administrative training
- Quality, patient safety, and compliance training
- Patient experience and customer service training
- Safety and occupational health training
- Specialized department training, including:
 - *Fetal Medicine Department
 - *Genetics Department

Healthcare Recruitment & Staffing Services

We operate as a healthcare recruitment and staffing company, providing hospitals with qualified, experienced, and competent healthcare professionals from various countries worldwide.

Our recruitment services include:

- Recruitment of doctors, nurses, allied health professionals, and healthcare administrative staff
- Sourcing experienced medical professionals aligned with UAE regulations
- Candidate screening, interviews, and competency assessments
- Support with medical licensing and credentialing processes
- Permanent, temporary, and project-based staffing solutions
- Staff onboarding and orientation support

Business Development & Revenue Growth

- Operational and financial performance analysis
- Revenue optimization and cost control
- Patient journey optimization
- Identification and development of profitable healthcare services
- Support for sustainable hospital growth strategies

Healthcare Digital Marketing & Branding

- Digital healthcare marketing campaigns
- Social media management
- Graphic design and branding
- Website and mobile application design
- Advertising and healthcare marketing support

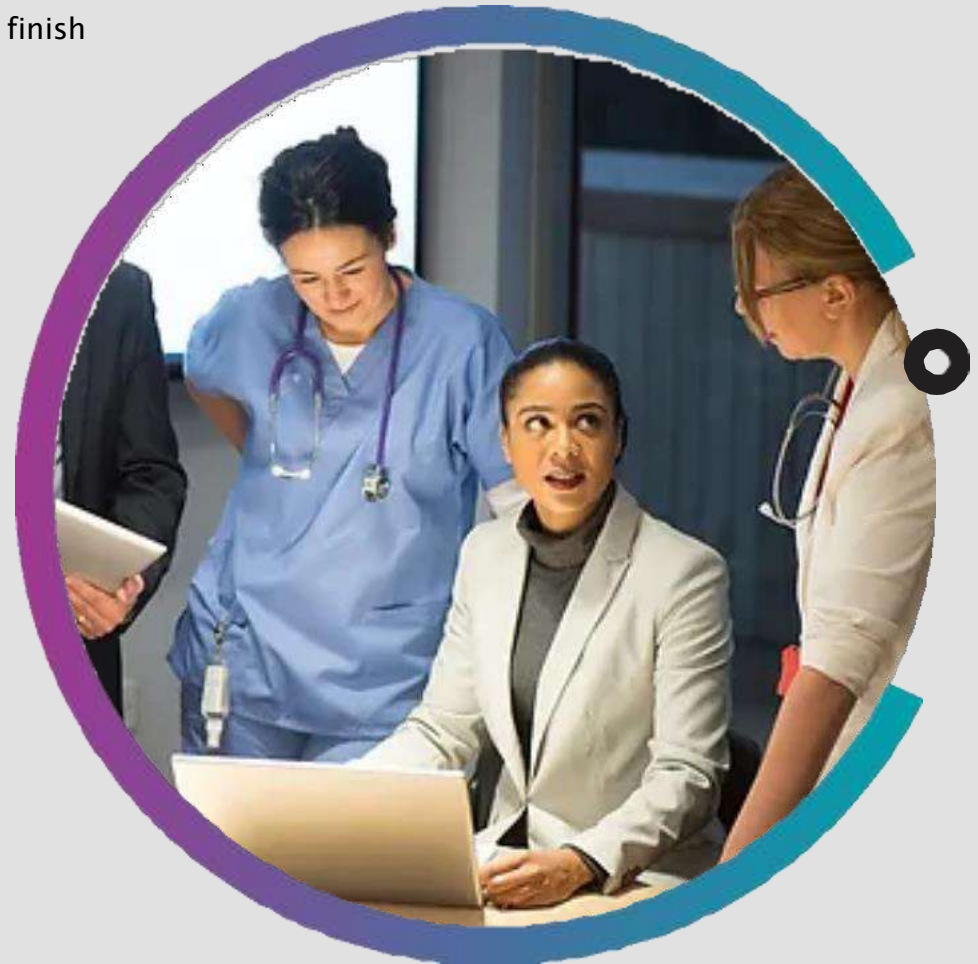
Healthcare Digital Transformation Solutions

- Implementation of Electronic Medical Record (EMR) systems
- Hospital Information System (HIS) planning and integration.
- Digital workflow automation and process optimization.
- Telemedicine and virtual healthcare solutions.
- Patient appointment and queue management systems.
- Healthcare data analytics and performance dashboards
- Digital transformation strategies for hospitals and clinics.



Healthcare Invest

- Helps local and international investors invest in healthcare in the UAE
- Sets up hospitals, clinics, and medical centers from start to finish
- Handles planning, licensing, and setup
- Supports operation and management
- Works in buying and selling healthcare businesses
- Provides full healthcare investment support





Why Prohealth Management

- Over 20 years of healthcare industry experience
- Deep understanding of hospital operations and regulations
- Integrated solutions under one partner
- Practical, results-driven approach
- Strong focus on quality, workforce, and business growth

Our Value Proposition

We help hospitals:

- Improve quality and patient safety
- Strengthen workforce performance and stability
- Enhance patient experience
- Optimize operations and reduce costs
- Increase revenue and long-term sustainability

Our Commitment

We are not a single-service provider.

We are a comprehensive healthcare management and recruitment partner, supporting hospitals at every stage of development and growth.





Active Clients

12,000+



Licence Obtained

8000+



Projects Done

100+

Contact us



0555055760



info@Pro-health360.com



www.healthpro360.com



The Meydan Hotel, Grandstand, 6th floor,
Meydan Road, Nad Al Sheba, Dubai, U.A.E